



**Demographic Highlights**

- In the next five years Hillsborough County's population is projected to grow significantly faster than the state of Florida.
- By 2023 Hillsborough County's population will be over 1.5 million.
- About 24% of Hillsborough County's population is between the ages of 18-34. This contributes to its low median age of 37.60 years, which is below the national average.
- About 28% of Hillsborough County's population is Hispanic or Latino.
- Thirty-two percent of Hillsborough County residents age 25 and older earned a Bachelor's degree or higher.

TOTAL POPULATION	2000	2010	2018
Hillsborough County	998,969	1,229,226	1,418,032
Tampa	300,888	335,709	380,517
Plant City	31,058	34,721	39,705
Temple Terrace	23,225	24,541	26,471
Unincorporated County	643,798	834,255	971,339
MSA	2,395,990	2,783,243	3,112,599
Florida	15,982,377	18,801,310	21,107,181
United States	281,421,942	308,745,538	326,533,070

POPULATION GROWTH	2000-2010	2010-2018
Hillsborough County	23.05%	15.36%
Tampa	11.57%	13.35%
Plant City	11.79%	14.35%
Temple Terrace	5.67%	7.86%
Unincorporated County	29.58%	16.43%
MSA	16.16%	11.83%
Florida	17.64%	12.26%
United States	9.71%	5.76%

PROJECTED POPULATION	2023	5 Year Growth
Hillsborough County	1,527,175	7.70%
Tampa	406,240	6.76%
Plant City	42,342	6.64%
Temple Terrace	28,086	6.10%
Unincorporated County	1,050,507	8.15%
MSA	3,320,274	6.67%
Florida	22,528,389	6.73%
United States	337,947,861	3.50%

POPULATION BY AGE GROUP	17 & Under	18-34
Hillsborough County	22.76%	23.71%
MSA	20.04%	20.70%
Florida	19.99%	21.21%
United States	22.60%	23.11%

35-54	55-64	65 and Older	Median Age
26.98%	12.25%	14.30%	37.60
25.46%	13.74%	20.06%	42.58
24.94%	13.36%	20.50%	42.32
25.50%	12.93%	15.86%	38.39

POPULATION BY RACE OR ETHNICITY	White	Black
Hillsborough County	68.98%	17.10%
MSA	76.26%	12.57%
Florida	73.05%	16.43%
United States	70.03%	12.83%

Asian	Some Other Race	Two or more Races	Hispanic or Latino
4.20%	5.58%	3.64%	27.99%
3.56%	3.99%	3.15%	19.18%
2.87%	4.19%	2.98%	25.42%
5.71%	6.84%	3.41%	18.25%

POPULATION BY GENDER	Hillsborough County	MSA	Florida	United States
Male	48.74%	48.41%	48.86%	49.23%
Female	51.26%	51.59%	51.14%	50.77%

Source: 2018 Nielsen Sitewise



HISPANIC OR LATINO ORIGIN	Mexican	Puerto Rican	Cuban	Other
Hillsborough County	21.82%	30.26%	20.43%	27.49%
MSA	22.45%	32.36%	17.29%	27.89%
Florida	15.13%	21.47%	26.82%	36.58%
United States	62.15%	9.61%	3.59%	24.66%

LANGUAGES SPOKEN AT HOME	English Only	Spanish	Indo-European	Asian or Pacific Island	Other
Hillsborough County	71.45%	22.09%	3.40%	2.19%	0.87%
MSA	79.52%	14.12%	3.66%	2.02%	0.68%
Florida	71.40%	21.11%	5.35%	1.57%	0.58%
United States	78.63%	13.28%	3.65%	3.44%	0.99%

POPULATION BY TOP ANCESTRIES	German	Irish	English	Italian	West Indian	French	Polish
Hillsborough County	6.66%	5.29%	4.44%	4.19%	1.89%	1.68%	1.40%
MSA	8.52%	7.01%	5.37%	5.79%	1.35%	2.10%	2.12%
Florida	6.54%	5.70%	4.89%	4.69%	4.30%	1.76%	1.65%
United States	9.95%	6.38%	5.13%	4.10%	0.82%	1.93%	1.90%

TOTAL HOUSEHOLDS	GROWTH						
	2000	2010	2018	2023	2000-2010	2010-2018	2018-2023
Hillsborough County	391,358	474,030	543,379	584,153	21.12%	14.63%	7.50%
MSA	1,009,306	1,151,263	1,277,470	1,359,964	14.06%	10.96%	6.46%
Florida	6,337,941	7,420,802	8,314,234	8,876,878	17.09%	12.04%	6.77%
United States	105,480,131	116,716,292	123,942,960	128,512,580	10.65%	6.19%	3.69%

HOUSEHOLD INCOME DISTRIBUTION	Less than \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	Median Income
Hillsborough County	21.53%	23.60%	17.36%	12.18%	13.82%	11.52%	\$57,025
MSA	22.46%	25.18%	17.61%	11.68%	12.97%	10.11%	\$53,358
Florida	22.30%	25.06%	18.01%	11.65%	12.75%	10.23%	\$53,657
United States	20.38%	22.08%	17.09%	12.26%	14.82%	13.37%	\$61,045

EDUCATION ATTAINMENT (25 AND OLDER)	High School Diploma or Higher	Bachelor's Degree or Higher
Hillsborough County	87.94%	31.78%
MSA	88.94%	28.44%
Florida	87.43%	28.04%
United States	87.00%	30.34%

Source: 2018 Nielsen Sitewise