

## 2019-2020 Executive Officers



### **Marie Chinnici-Everitt, Chair**

As Managing Director and Chief Marketing Officer for DTCC's global marketing and corporate communications, Marie Chinnici-Everitt oversees the firm's global corporate image and positioning, branding initiatives, business marketing, public relations, employee and client communications, digital marketing, and client learning, as well as industry relations, sponsorships and client events for DTCC, its subsidiaries, and their respective business lines. In addition, she serves as head of DTCC's Tampa office of 1,200 staff, overseeing day-to-day operations of the site across all businesses and support functions for the Florida market. Marie is a member of DTCC's Investment & Operations Committee and a Board member for the DTCC Political Action Committee. She served as Vice Chair of DTCC's

Diversity & Inclusion Council from 2013 to 2016.

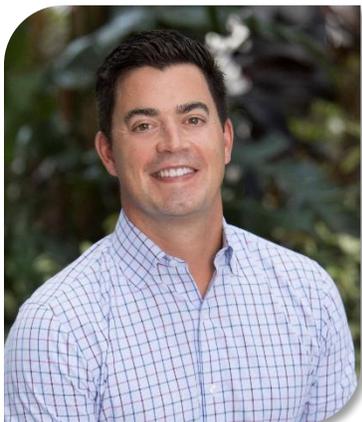
Marie is currently Chair of the Board of the Tampa Bay Economic Development Council (TBEDC); Chair of the TBEDC Finance & Audit Committee; Chair of TBEDC Nominations Committee; and Chair of TBEDC Strategic Planning Committee. She also serves on the Board of Trustees of the University of Tampa, the Board of Feeding Tampa Bay, and the Development Committee of Feeding Tampa Bay. She is a member of the International Women's Forum. Marie served as a mentor in the Tampa Chamber of Commerce's Protégé Program from 2017 and 2018.

Marie earned a Bachelor of Science degree in Marketing from Fairfield University and received an MBA in Executive Management from St. John's University. She was recognized in 2018 by MarketsMedia at the Women in Finance awards for Excellence in Marketing & Communications. In 2016, she was named in the Top 100 Women to Watch by Bizwomen and the Tampa Bay Business Journal's Woman of the Year for Financial Services, and she was a finalist for 2017. For three consecutive years, Marie was named one of B to B Magazine's Top Marketers (2004 2005 and 2006).

### **Jim Weiss, Vice Chair**

Jim Weiss is Tampa City President for Fifth Third Bank, where he manages the Commercial division of the bank, comprised of the Middle Market, Government and Institutional, Health Care, and Treasury Management departments across all of Northern Florida. Weiss has over 15 years of commercial management experience, most recently serving as Commercial Sales Manager for Fifth Third Bank in St. Louis, Mo. Prior to his tenure at Fifth Third, he served as First Vice President, Middle Market Team Lead for Commerce Bank, N.A. in St. Louis. He earned a bachelor's in mathematics from Saint Louis University, and received his certification in Economic Development from Saint Louis University. In addition to serving on the Tampa Bay EDC's Board of Directors, he currently serves on The Florida Aquarium's Board of Directors Executive Committee and the City of Tampa Mayor's Affordable Housing Advisory Team.





## **James Nozar, Secretary & Treasurer**

James Nozar joined Strategic Property Partners in March 2016 as Chief Executive Officer where he oversees all aspects of the business, including the design, entitlement, programming, construction and delivery of the planned mixed-use development in southern downtown Tampa along the waterfront.

Nozar joined SPP from The JBG Companies in Washington D.C. where he spent 10 years as a development manager and internal design and programming resource. He focused on the firm’s overall acquisition and development strategy, and was responsible for acquisition underwriting assumptions, the overall vision and conceptual program, entitlements and community outreach efforts, as well as the design process on dozens of real estate investments within the Washington, DC metro area. During his time at The JBG Companies, Nozar managed the development of 25 multi-use real estate projects with associated development budgets totaling in excess of \$2 billion and the entitlement of over 10 million square feet of new development.

Nozar also worked as a real estate consultant for Ernst & Young and RCLCo after receiving a bachelor’s degree in building construction and certificate in city planning from the Georgia Institute of Technology.

## **David Weinstein, General Counsel**

David Weinstein has an active civil and white-collar litigation practice, with an emphasis on business, environmental, real estate, health care, and other challenging matters. Weinstein has significant “first-chair” trial experience in jury and non-jury trials, as well as arbitrations. He is listed in Band 1 of Chambers USA Guide, which describes him as “a really fabulous lawyer . . . well-liked by clients . . . the kind of guy you would want leading the charge if you had a problem.” He is also listed in The Best Lawyers in America, The Legal 500 United States, and Who’s Who Legal. Florida Trend magazine—which inducted him into its Hall of Fame in 2010 recognizes David as one of “Florida’s Legal Elite.” The Tampa Bay Business Journal selected him in 2005 for its “Who’s Who in Business in the Tampa Bay Area.”



Weinstein has a long record of service to the community, including serving on the boards of Big Brothers Big Sisters of Tampa Bay, David A. Straz Center for the Performing Arts, and WEDU. A fourth degree black belt, he served as the senior instructor of Tampa Moo Duk Kwan, a not-for-profit martial arts club.

## Senior Management Team

---



### **Craig J. Richard CEcD, President and CEO**

Craig J. Richard is President and CEO of the Tampa Bay Economic Development Council (EDC), the designated lead economic development organization for companies seeking to expand or locate in Hillsborough County, Florida.

Craig is a certified economic developer with over two decades of economic development leadership experience in major markets such as Dallas, Houston and Atlanta. Career highlights include more than 308 successful projects representing more than 126,246 jobs and \$9.3 billion in capital investment.

He has served as Chairman of the Board of Directors for the International Economic Development Council (IEDC) and currently serves on the boards of the Greater Tampa Chamber of Commerce, Film Tampa Bay, Visit Tampa Bay and the Downtown Tampa Partnership. Craig was recognized as one of Florida's 500 Most Influential Business Leaders by Florida Trend and one of North America's Top 50 Economic Developers by Consultant Connect. He was also designated a "Fellow Member" by IEDC for his contributions to the economic development profession.

Craig earned his master's of urban and regional planning degree, with a concentration in economic development, from Virginia Commonwealth University and a bachelor's degree from the University of Houston. He is also a graduate of the Economic Development Institute at the University of Oklahoma.

He and his wife Verna have two boys. In his spare time, he enjoys golf, fishing and hunting.

## **Michelle Bauer, Chief Operating Officer**

As Chief Operating Officer, Michelle Bauer provides strategic leadership and operational oversight on the administration and revenue functions of the organization and leads and manages a team of professionals who develop and implement the strategies, objectives and policies. She also leads the Tampa Bay EDC's nationally and internationally award-winning marketing and research team. In this role, she directs the organization's marketing, media relations, research, and special events initiatives that are positioning Tampa and Hillsborough County as a top business destination.



Before joining the EDC in November 2014, Bauer was President and Chief Strategist of Common Language, Inc., a public relations and strategic communications practice she founded in 2007 in St. Petersburg, Fla. Bauer's career spans more than 25 years and includes business to consumer, business to business, and nonprofit expertise. She has led marketing, communications, research, and conference development initiatives for a variety of clients in the technology, health care, design, education, and consumer products industries.

Prior to founding Common Language, Bauer was a partner with Sextant Marketing Group, where she directed the firm's strategic consulting and communications practices. In the early 2000s, she served as the founding Executive Director of the Tampa Bay Technology Forum (now known as Tampa Bay Tech). She also co-founded and led CreativeTampaBay, a nonprofit designed to fuel the region's creative industries.

Bauer also co-created, launched, and produced several influential business conferences in the early 2000s, including the Creative Cities Summit, The Florida Tech Transfer Conference, and the Sarasota International Design Summit.



## **Nealy Wheat, Chief Financial Officer**

An association and nonprofit executive with over 15 years of experience, Nealy Wheat is the Chief Financial Officer for the Tampa Bay Economic Development Council. She oversees all financial, accounting and human resources compliance and practices.

Her professional experiences include statewide trade and professional organizations, international, charitable foundations and chambers of commerce. Nealy has presented at national and state conferences on best practices in association/non-profit financial and organizational management.

Nealy earned the Certified Association Executive (CAE) designation in 2008 and graduated from The University of West Georgia with a Bachelor of Business Administration in Accounting and Management. She earned a Master of Public Administration in Nonprofit Administration from Kennesaw State University.

She is a graduate of Leadership Tampa and lives with her husband and their rescue dog in Tampa.



## **Steve Morey, SVP of Economic Development**

As the Senior Vice President of Economic Development, Steve Morey is responsible for directing the Tampa Bay EDC's Business Development Activities including business recruitment strategies both domestic and international and existing business programs. Steve has been in the economic development industry for over 10 years in both Florida and the Midwest. Utilizing his knowledge and experience Steve showcases the Tampa Bay region as a great place to work and live to site selectors, CEOs and other decision-makers.

Prior to Economic Development, Steve enjoyed a successful career in banking and commercial finance, serving in various roles for Transamerica, Deutsche Bank, and National City Corporation. Steve has held several leadership and board positions at the state, regional, and local levels. He obtained his undergraduate degree from Ohio University and his MBA from Cleveland State University.

Morey lives with his wife and two daughters in Carrollwood Village. He is an avid cyclist and enjoys volunteer roles in youth sports in Hillsborough County.