### TAMPABAY ECONOMIC DEVELOPMENT COUNCIL

#### **Marketing Committee Meeting**

### THANK YOU TO OUR HOST

## Holland & Knight



### WELCOME AND INTRODUCTIONS



MARKETING CHAIR Jody Haneke President, Haneke Design







#### TAMPABAY ECONOMIC DEVELOPMENT COUNCIL

**Strategic Plan Review** 

# OPPORTUNITY TAMPA BAY

**GOAL 1** 

Business Development GOAL 2

Talent

GOAL 3

Placemaking

### OPPORTUNITY TAMPA BAY GUIDING PRINCIPLES

Competitiveness

Leadership

Engagement

**Social Impact** 





**CYBERSECURITY** 

**FIN TECH** 

**HEALTH TECH** 

CANCER **SOLUTIONS** 



**LOGISTICS & INFORMATION TECHNOLOGY** 





**OPEN DISCUSSION AND BRAINSTORMING** 





- Attracting new talent to the area.
- Retaining students graduating from our schools, colleges and universities.
- Raising awareness for programs that help local residents acquire the skills they need to get high-demand jobs.

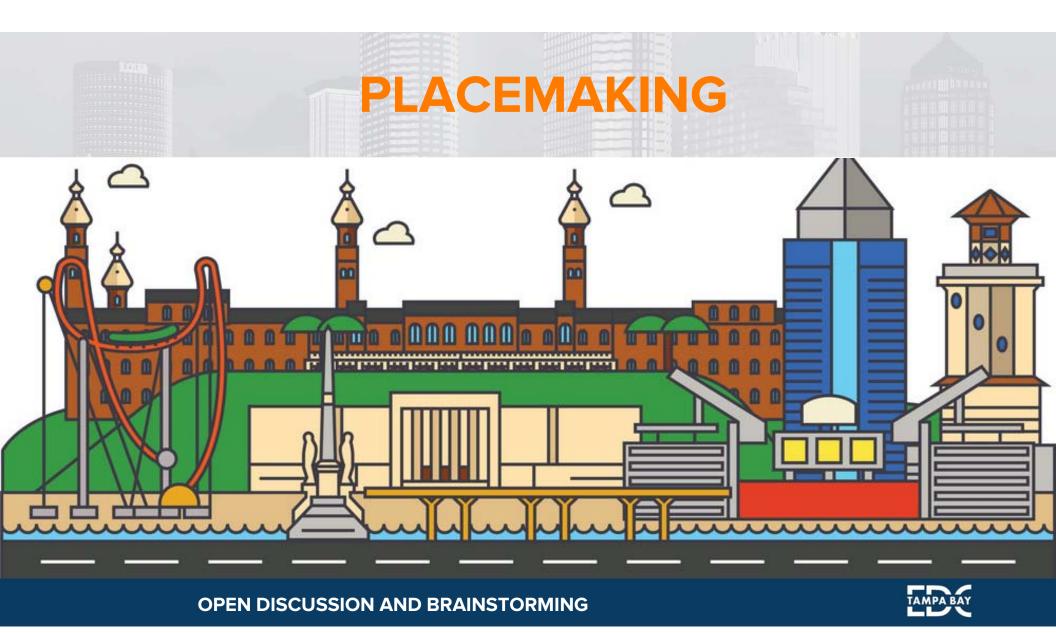












### TAMPABAY ECONOMIC DEVELOPMENT COUNCIL

**Cooperative Marketing** 

### **NEWS ITEMS AND NEXT STEPS**























January 28, 2020 8 a.m. Location:





# THANK YOU!