TAMPABAY ECONOMIC DEVELOPMENT COUNCIL

Marketing Committee Meeting

THANK YOU TO OUR HOST

Holland & Knight



WELCOME AND INTRODUCTIONS



MARKETING CHAIR Jody Haneke President, Haneke Design







TAMPABAY ECONOMIC DEVELOPMENT COUNCIL

Strategic Plan Review

OPPORTUNITY TAMPA BAY

GOAL 1

Business Development GOAL 2

Talent

GOAL 3

Placemaking

OPPORTUNITY TAMPA BAY GUIDING PRINCIPLES

Competitiveness

Leadership

Engagement

Social Impact





CYBERSECURITY

FIN TECH

HEALTH TECH

CANCER **SOLUTIONS**



LOGISTICS & INFORMATION TECHNOLOGY





OPEN DISCUSSION AND BRAINSTORMING





- Attracting new talent to the area.
- Retaining students graduating from our schools, colleges and universities.
- Raising awareness for programs that help local residents acquire the skills they need to get high-demand jobs.

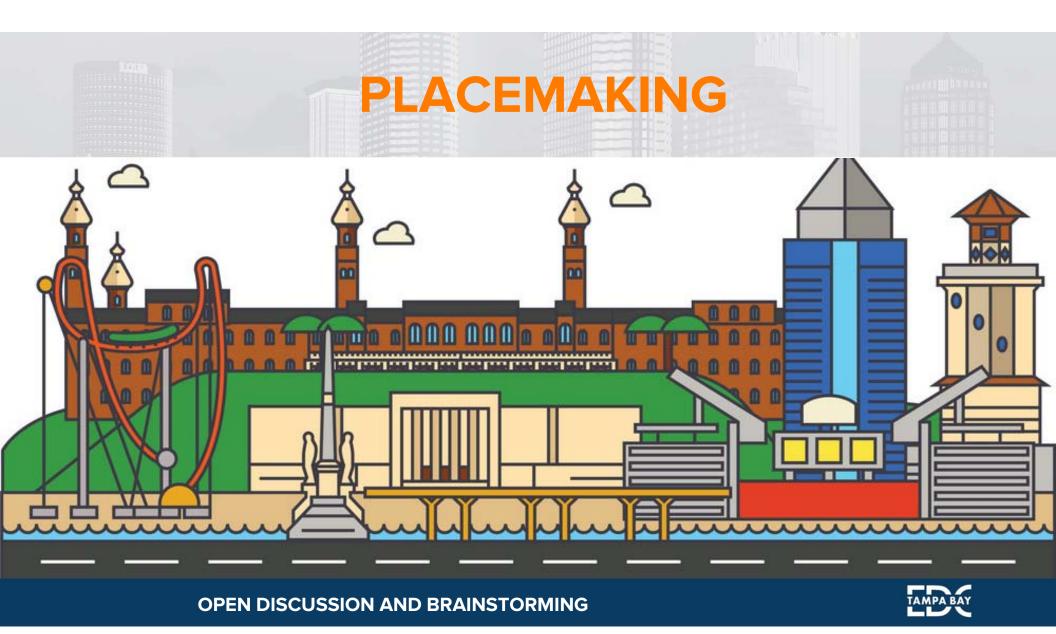












TAMPABAY ECONOMIC DEVELOPMENT COUNCIL

Cooperative Marketing

NEWS ITEMS AND NEXT STEPS























January 28, 2020 8 a.m. Location:





THANK YOU!