

# DISTRIBUTION AND LOGISTICS SERVICES

## INDUSTRY OVERVIEW



**Due to an extensive interstate network, there are more than 34 million consumers within an eight-hour drive of Tampa and Hillsborough County. A world-class airport, deep-water seaport, thriving manufacturing industry, growing population, and convenient location on the busy I-4 corridor makes Tampa and Hillsborough County a prime location for distribution and logistics centers.**

Recently, commercial real estate brokerage firm Colliers International ranked the I-4 corridor as one of the fastest-growing industrial markets in the U.S. A growing list of national distributors, warehouse distribution, and third-party logistics providers have announced recent expansions in Hillsborough County, including Integrity Express Logistics, BlueGrace Logistics, Total Quality Distribution, Coca-Cola Beverages Florida, Ace Hardware, The Home Depot and Amazon.

With Hillsborough County's high quality talent pipeline, distribution and logistics companies succeed at filling various positions. The USF Monica Wooden Center for Supply Chain Management & Sustainability, which offers both bachelor's and master's degrees in supply chain management, anchors the talent development and business resources necessary for the growth of this sector. The University of Tampa also offers a variety of relevant coursework through its Sykes College of Business. Rounding out the talent pipeline in the region are technical schools that offer CDL programs.

**“WE’VE EXPERIENCED SIGNIFICANT GROWTH OVER THE LAST SEVERAL YEARS. OUR TAMPA OFFICE ALONE GREW BY 50 PERCENT FROM 2017-2018. WE HAVE FOUND AN EXCELLENT TALENT POOL IN TAMPA AND ARE CONFIDENT WE CAN BUILD THE TEAM TO SUPPORT OUR EXPANSION.”**

- PETE VENTURA, PARTNER WITH INTEGRITY EXPRESS LOGISTICS, WHICH ANNOUNCED AN EXPANSION OF 50 ADDITIONAL EMPLOYEES IN 2019.

TAMPABAYEDC.COM

### LEADING DISTRIBUTION & LOGISTICS COMPANIES:



- Ekoa Brands
- Gordon Food Services
- Quality Distribution
- Total Quality Logistics

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**#6 Most attractive metro  
for job growth and  
development**

- Emerging Trends in Real Estate Report,  
ULI and PwC, 2020

### TAMPA MSA

Transportation and  
Warehousing establishments **12,627**

Source: D&B Hoovers March 2020

#### # EMPLOYED BY INDUSTRY SECTOR

#### AVERAGE WAGES BY INDUSTRY

NAICS	Distribution and Logistics industry	Tampa MSA	FLORIDA	AVERAGE WAGES BY INDUSTRY	
					■ TAMPA MSA ■ USA
11-3070	Transportation and Warehousing	40,661	6,192,440	\$47,463 \$56,143	
	<b>TOTAL EMPLOYED</b>	<b>40,661</b>	<b>6,192,440</b>	<b>AVERAGE WAGES</b> \$47,463 \$56,143	

#### # EMPLOYED BY OCCUPATION

#### AVERAGE WAGES BY OCCUPATION

SOC	Distribution and Logistics Occupations	Tampa MSA	FLORIDA	AVERAGE WAGES BY OCCUPATION	
					■ TAMPA MSA ■ FLORIDA
11-3070	Transportation, Storage, and Distribution Managers	915	6,435	\$90,100 \$91,800	
13-1080	Logisticians and Project Management Specialists	1,302	8,508	\$71,300 \$66,700	
43-5010	Cargo and Freight Agents	753	7,748	\$44,900 \$42,600	
43-5070	Shipping, Receiving, and Inventory Clerks	5,228	34,558	\$33,900 \$33,300	
47-2070	Construction Equipment Operators	3,673	26,116	\$38,300 \$41,500	
53-1040	First-Line Supervisors of Transportation and Material Moving Workers	3,536	25,758	\$53,400 \$55,200	
53-3030	Driver/Sales Workers and Truck Drivers	25,033	175,302	\$38,600 \$38,300	
53-6050	Transportation Inspectors	160	1,485	\$88,400 \$84,500	
53-7020	Crane and Tower Operators	339	2,601	\$61,600 \$57,100	
53-7050	Industrial Truck and Tractor Operators	4,183	27,957	\$40,300 \$37,900	
53-7060	Laborers and Material Movers	50,720	357,946	\$28,000 \$28,500	
53-7190	Miscellaneous Material Moving Workers	185	1,553	\$37,900 \$38,100	
	<b>TOTAL EMPLOYED</b>	<b>96,027</b>	<b>675,968</b>	<b>AVERAGE WAGES</b> \$52,225 \$51,292	

Source: Chmura JobsEQ Q3 2020 | Employment and Average Wages Per Worker

### #2 Best State for Business

- Chief Executive Magazine, 2021

Forbes lists the Supply Chain Industry in its top 20 growth industries and expects annual growth of 9%. Spending in the U.S. logistics and transportation industry totaled more than \$1.6 trillion, representing 8.5% of the annual gross domestic product (GDP). Tampa Bay's leading universities and education institutions offer a variety of programs that prepare students for careers in this fast-growing industry.



USF's bachelor's degree in supply chain management equips students with the knowledge and skills needed to pursue careers in the supply chain industry. Graduates from this program enter the workforce in supply chain positions across multiple types of companies including manufacturing, distribution, transportation, and retailing. Students gain field-based experience through a required internship and a project in the capstone course.

The Master of Science in Supply Chain Management is designed for managers who need advanced training in the discipline while continuing to work full time. The 32-hour program is delivered in a hybrid format, meeting one week on campus each semester with the remaining coursework online.

Supply chain management, reverse logistics, and sustainability greatly interest both domestic and international businesses because these issues impact their profitability — especially in today's competitive marketplace. USF's Tampa campus is home to The **Monica Wooden Center for Supply Chain Management & Sustainability**, a first-of-its-kind center in Florida that spearheads efforts related to the supply chain major, minor, graduate program, and several community/industry initiatives.

## DISTRIBUTION AND LOGISTICS RELATED DEGREES

PROGRAMS AND OCCUPATIONS	DEGREE LEVEL	TAMPA MSA		FLORIDA	
		2015-2019 5-Year Total	5-Year % Growth	2015-2019 5-Year Total	5-Year % Growth
Business, Management, Marketing, and Related Support Services	Associate's	1,996		16,134	
	Bachelor's	18,366		122,731	
	Master's	9,069		52,151	
<b>TOTAL</b>		<b>29,431</b>	<b>-6.9%</b>	<b>191,016</b>	<b>0.2%</b>
Business/Commerce, General	Associate's	237		355	
	Bachelor's	2,237		5,074	
	Master's	114		2,144	
<b>TOTAL</b>		<b>2,588</b>	<b>-23.6%</b>	<b>7,573</b>	<b>23.3%</b>
Business Administration, Management and Operations	Associate's	1,028		8,968	
	Bachelor's	6,016		47,179	
	Master's	6,667		34,075	
<b>TOTAL</b>		<b>13,711</b>	<b>-2.5%</b>	<b>90,222</b>	<b>-0.7%</b>
Transportation and Materials Moving	Associate's	28		2,939	
	Certificate < 1 Yr	208		6,537	
<b>TOTAL</b>		<b>236</b>	<b>-30.4%</b>	<b>9,476</b>	<b>19%</b>

Source: Chmura JobsEQ.



### St. Leo University's College of Business

offers a bachelor's degree in logistics where students explore processes in both civilian and military organizations and examine cargo transportation, electronic order processing, distribution, purchasing, warehousing, quality management and improvement, and the estimation of production and ordering quantities.

To further a career in logistics and distributions, students and professionals can pursue an MBA Concentration in Supply Chain Global Integration Management. This advanced degree is designed to examine the best practices for selection, development, alignment, and enhancement of integrated global supply chains with a focus on both effectiveness and efficiency. The learning outcomes are specific to the needs of companies that need the knowledge resources to create a best-in-class supply chain that is flexible, agile, and reliable in order to meet all supply chain stakeholder

needs. Students study strategic supply chain integration, dynamic risk modeling and quality initiatives, integrated global systems and sustainable initiatives, competitive advantages through strategic relationships and reverse logistics, and best practices in supply chain global interaction.



**HILLSBOROUGH**  
Community College

### HCC's Supply Chain Management AS degree

prepares students for a career and further education in transportation, distribution and logistics. The program reflects the cross-functional relationships prevalent in supply chain management. Students gain exposure to standard operating procedures, negotiation techniques, planning, organizing, and accounting concepts, purchasing, sustainability, warehousing, project management, quality control, import/export, and asset management theory.

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## INDUSTRY OVERVIEW



### TAMPA INTERNATIONAL AIRPORT

Tampa International Airport (TPA) serves as the community's gateway to the world, with more than 250 daily flights and over 80 nonstop domestic and international destinations such as New York, San Francisco, Chicago, Zurich, Panama City, Frankfurt, and London.



### PORT TAMPA BAY

Port Tampa Bay is the largest and most diversified port in Florida, with more than 5,000 acres of land. As the closest full-service port to the Panama Canal, Port Tampa Bay opens up exporting opportunities to Latin America and Asia. The Port recently invested in two post-Panamax gantry cranes to handle increased containerized business.



### INTERSTATES AND ROADS

Interstate systems I-4, I-75, and I-275 link the Tampa Bay area to numerous major domestic markets and more than 33 million consumers in an eight-hour drive. Additionally, a new truck ramp from Port Tampa Bay leads directly to and from I-4, which connects to I-75 less than 10 miles away.



### RAILS

Our region offers 500 miles of active railroad and siding tracks operated by CSX, one of the nation's leading transportation suppliers. CSX maintains a major rail yard, an intermodal terminal, a TRANSFLO terminal, and an automotive distribution center in Tampa.

