

HILLSBOROUGH COUNTY OVERVIEW

Demographics

Population	Hillsborough	Tampa/St. Pete. MSA
2026	1,620,179	3,438,732
2021	1,496,221	3,228,154
2010	1,229,226	2,783,243

Source: 2021 ESRI

Est. Households		
	Hillsborough	Tampa/St. Pete. MSA
2026	615,337	1,393,969
2021	569,851	1,314,808
2010	474,030	1,151,263

Source: 2021 ESRI

Hillsborough Households By Income		
Total	569,851	
<\$15,000	58,614	10.3%
\$15,000 - \$24,999	44,399	7.8%
\$25,000 - \$34,999	52,378	9.2%
\$35,000 - \$49,999	72,286	12.7%
\$50,000 - \$74,999	109,264	19.2%
\$75,000 - \$99,999	70,821	12.4%
\$100,000 - \$149,999	85,379	15.0%
\$150,000 - \$199,999	32,126	5.6%
\$200,000+	44,576	7.8%

Source: 2021 ESRI

Employment

2021 Average Annual Employment				
	Labor Force	Employment	Unemployment	Unemployment Rate
Hillsborough County	791,475	757,541	33,934	4.3%
Tampa City	213,922	204,085	9,837	4.6%
Plant City	20,834	20,011	823	4.0%
Temple Terrace	15,502	14,772	730	4.7%
Tampa-St. Petersburg-Clearwater MSA	1,624,802	1,555,113	69,689	4.3%
Florida	10,485,000	9,990,000	495,000	4.7%

Source: FL Department of Economic Opportunity, LAUS

Annual Average Wage			
	Hillsborough	Tampa/St. Petersburg/Clearwater MSA	Florida
2021	\$60,753	\$56,360	\$55,422
2020	\$60,935	\$56,592	\$55,845
2019	\$56,159	\$52,455	\$51,744

Source: FL Dept of Economic Opportunity, QCEW (EFI Report)

2021 Union Membership Tampa - St. Pete - Clearwater MSA		
	# of Members	% of Workforce
Private	16,921	1.40%
Public	29,469	19.30%
Total	46,389	3.50%

Source: UnionStats, Current Pop. Survey