

## HILLSBOROUGH COUNTY OVERVIEW

### Demographics

Population	Hillsborough	Tampa/St. Pete. MSA
2028	1,556,486	3,371,259
2023	1,521,410	3,288,270
2010	1,229,226	2,783,243

Source: 2023 ESRI

Est. Households		
	Hillsborough	Tampa/St. Pete. MSA
2028	601,705	1,397,176
2023	585,585	1,357,563
2010	474,030	1,151,263

Source: 2023 ESRI

Hillsborough Households By Income		
Total	585,581	
<\$15,000	60,345	10.3%
\$15,000 - \$24,999	40,443	6.9%
\$25,000 - \$34,999	44,528	7.6%
\$35,000 - \$49,999	62,751	10.7%
\$50,000 - \$74,999	99,707	17.0%
\$75,000 - \$99,999	76,022	13.0%
\$100,000 - \$149,999	97,139	16.6%
\$150,000 - \$199,999	49,284	8.4%
\$200,000+	55,362	9.5%

Source: 2023 ESRI

### Employment

2022 Average Annual Employment				
	Labor Force	Employment	Unemployment	Unemployment Rate
<b>Hillsborough County</b>	804,474	782,198	22,276	2.8%
Tampa City	217,436	211,165	6,271	2.9%
Plant City	20,797	20,232	565	2.7%
Temple Terrace	15,529	15,083	446	2.9%
Tampa-St. Petersburg-Clearwater MSA	1,649,830	1,603,429	46,401	2.8%
<b>Florida</b>	10,762,000	10,449,000	313,000	2.9%

Source: FL Department of Economic Opportunity, LAUS

Annual Average Wage			
	Hillsborough	Tampa/St. Petersburg/Clearwater MSA	Florida
2022	\$68,183	\$56,446	\$63,762
2021	\$64,634	\$53,596	\$60,276
2020	\$60,937	\$50,197	\$55,868

Source: U.S. Bureau of Labor Statistics

2022 Union Membership Tampa - St. Pete - Clearwater MSA		
	# of Members	% of Workforce
Private	16,257	1.30%
Public	30,637	20.60%
<b>Total</b>	<b>46,895</b>	<b>3.40%</b>

Source: UnionStats, Current Pop. Survey