

## HILLSBOROUGH COUNTY Q2 2023 Housing Market

SINGLE FAMILY HOMES				
	Q2 2022	Q2 2023	% Chg	
Median Home Prices	\$402,300	\$397,700	-1.1%	
Home Sales	6,896	6,244	-9.5%	
Building Permits	1,345	1,083	-19.5%	

Source: Stellar MLS and U.S. Census

APARTMENT RENTAL RATES				
	Q2 2022	Q2 2023	% Chg	
April	\$1,711	\$1,692	-1.1%	
May	\$1,726	\$1,696	-1.7%	
June	\$1,753	\$1,697	-3.2%	

Source: Apartment List

## Compared to the previous year:

- Median single-family home prices are down -1% from Q2 last year due to higher mortgage rates.
- Home sales are down -10% averaging 2,081 sales per month between April-June.
- Building permits saw a decline of -20% from the same quarter last year but expected to reverse as building material prices fall.
- Rental rates are starting to come down from an average of \$1,730 in Q2 2022 to averaging \$1,695 this quarter.

### Tampa Housing Market Forecast

### 2023's Best & Worst Cities for First-Time Home Buyers

#### **Best Cities for First-Time Home Buyers**

- 1. Palm Bay, FL
- 2. Cape Coral, FL
- 3. Tampa, FL
- 4. Port St. Lucie, FL
- 5. Orlando, FL
- 6. Surprise, AZ
- 7. Gilbert, AZ
- 8. Boise, ID
- 9. Chesapeake, VA
- 10. Henderson, NV

Richmond, VA

St. Louis, MO-IL

Oklahoma City, OK

Columbus, OH

**United States** 

WV

Source: WalletHub 2023

MSA

Portland-Vancouver-Hillsboro, OR-WA

Charlotte-Concord-Gastonia, NC-SC

Tampa-St. Petersburg-Clearwater, FL

Baltimore-Columbia-Towson, MD

Minneapolis-St. Paul-Bloomington, MN-WI

According to the latest WalletHub report on		
2023's Best and Worst Cities for First-Time		
Home Buyers, Tampa ranked third among		
five cities in Florida.		

WalletHub compared 300 cities of varying sizes across 22 key indicators of market attractiveness, affordability and quality of life.

Housing

Dec. 2022

61.0

66.8

59.3

66.2

60.3

61.9

55.9

64.8

59.1

65.9

64.4

Market Index Market Index

Markets to

Watch Rank

1

2

3

4

5

6

7

8

9

10

Housing

Nov. 2022

56.5

63.5

56.2

63.3

57.7

59.6

53.7

62.8

57.2

64.1

68.4

Change

4.5

3.3

3.1

2.9

2.6

2.3

2.2

2.0

1.9

1.8

-4.0

291. Daly City, CA 292. Burbank, CA 293. San Mateo, CA 294. Oakland, CA 295. San Francisco, CA 296. Los Angeles, CA 297. Santa Barbara, CA 298. Anchorage, AK 299. Santa Monica, CA 300. Berkeley, CA

Worst Cities for First-Time Home Buyers

#### Markets to Watch: U.S. News

Another way to analyze the MSAs tracked by the Housing Market Index is to watch monthly changes. Between November and December 2022, as mortgage rates continued to trend down from their highs in October, areas including Portland, Oregon, Richmond, Virginia, and St. Louis reported increases of over 3.0 points on the main Housing Market Index. Charlotte and Tampa followed close behind. By comparison, the national U.S. index fell 4.0 points during the same period, suggesting that these MSAs merit additional attention in the months ahead.

Source: U.S. News The Hottest Housing Markets in the U.S.

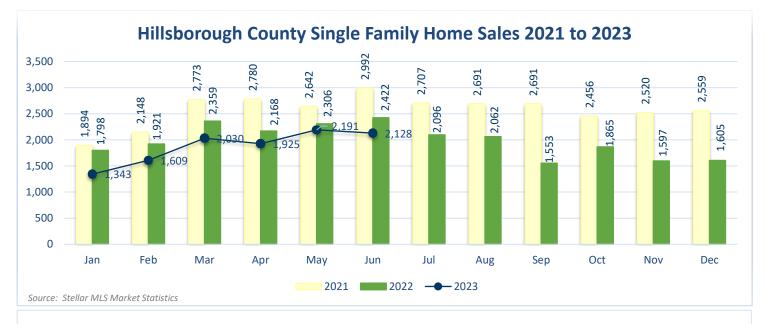
Washington-Arlington-Alexandria, DC-VA-MD-

Prepared by Tampa Bay EDC Research Department



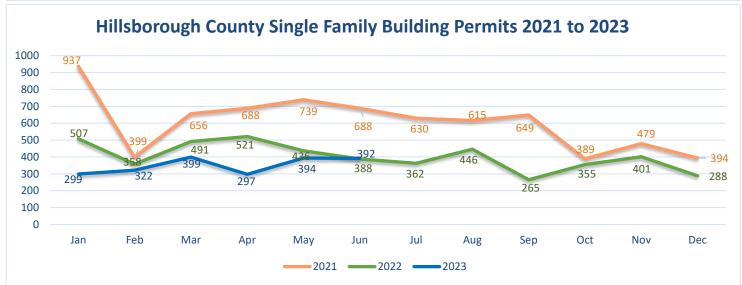
# HILLSBOROUGH COUNTY

Q2 2023 Housing Market



Hillsborough County Median Home Prices 2021 to 2023





Source: U.S. Census Bureau

Prepared by Tampa Bay EDC Research Department