

HILLSBOROUGH COUNTY

Q4 2023 Housing Market

SINGLE FAMILY HOMES							
	Q4 2022	Q4 2023	% Chg				
Average Home Prices	\$385,000	\$510,400	32.6%				
Home Sales	5,067	4,333	-14.5%				
Building Permits	1,044	1,648	57.9%				

Source: Stellar MLS and U.S. Census

APARTMENT RENTAL RATES							
	Q4 2022	Q4 2023	% Chg				
October	\$1,730	\$1,593	-7.9%				
November	\$1,704	\$1,581	-7.2%				
December	\$1,677	\$1,573	-6.2%				

Source: Apartment List

Compared to the previous year:

- Average single-family home prices are up 33% from Q4 last year as mortgage rates hit a 23year high approaching 8%.
- Home sales are down -14% averaging 1,444 sales per month between Oct-Dec.
- Building permits saw a huge increase of 58% from the same quarter last year.
- Rental rates are starting to come down from an average of \$1,700 in Q4 2022 to averaging \$1,580 this quarter.

Tampa Housing Market Forecast

2023's Best & Worst Cities for First-Time Home Buyers

Best Cities for First-Time Home Buyers

- 1. Palm Bay, FL
- 2. Cape Coral, FL
- 3. Tampa, FL
- 4. Port St. Lucie, FL
- 5. Orlando, FL
- 6. Surprise, AZ
- 7. Gilbert, AZ 8. Boise, ID
- 9. Chesapeake, VA
- 10. Henderson, NV

Source: WalletHub 2023

According to the latest WalletHub report on 2023's Best and Worst Cities for First-Time Home Buyers, Tampa ranked third among five cities in Florida.

WalletHub compared 300 cities of varying sizes across 22 key indicators of market attractiveness, affordability and quality of life.

Worst Cities for First-Time Home Buyers

291. Daly City, CA

292. Burbank, CA

293. San Mateo, CA

294. Oakland, CA

295. San Francisco, CA

296. Los Angeles, CA

297. Santa Barbara, CA

298. Anchorage, AK

299. Santa Monica, CA

300. Berkeley, CA

MSA	Markets to Watch Rank	Housing Market Index Dec. 2022	Housing Market Index Nov. 2022	Change	
Portland-Vancouver-Hillsboro, OR-WA	1	61.0	56.5	4.5	
Richmond, VA	2	66.8	63.5	3.3	
St. Louis, MO-IL	3	59.3	56.2	3.1	
Charlotte-Concord-Gastonia, NC-SC	4	66.2	63.3	2.9	
Tampa-St. Petersburg-Clearwater, FL	5	60.3	57.7	2.6	
Minneapolis-St. Paul-Bloomington, MN-WI	6	61.9	59.6	2.3	
Oklahoma City, OK	7	55.9	53.7	2.2	
Columbus, OH	8	64.8	62.8	2.0	
Baltimore-Columbia-Towson, MD	9	59.1	57.2	1.9	
Washington-Arlington-Alexandria, DC-VA-MD-WV	10	65.9	64.1	1.8	
United States		64.4	68.4	-4.0	
Source: U.S. News The Hottest Housing Markets in the U.S.	5.				

Markets to Watch: U.S. News

Another way to analyze the MSAs tracked by the Housing Market Index is to watch monthly changes. Between November and December 2022, as mortgage rates continued to trend down from their highs in October, areas including Portland, Oregon, Richmond, Virginia, and St. Louis reported increases of over 3.0 points on the main Housing Market Index. Charlotte and Tampa followed close behind. By comparison, the national U.S. index fell 4.0 points during the same period, suggesting that these MSAs merit additional attention in the months ahead.

Prepared by Tampa Bay EDC Research Department



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