

HILLSBOROUGH COUNTY OVERVIEW

Demographics

Population	Hillsborough	Tampa/St. Pete. MSA
2029	1,629,404	3,506,366
2024	1,552,366	3,356,667
2010	1,229,226	2,783,243

Source: 2023 ESRI

Est. Households		
	Hillsborough	Tampa/St. Pete. MSA
2029	630,733	1,453,429
2024	597,002	1,384,869
2010	474,030	1,151,263

Source: 2024 ESRI

Hillsborough Households By Income		
Total	597,018	
<\$15,000	46,855	7.8%
\$15,000 - \$24,999	32,363	5.4%
\$25,000 - \$34,999	31,394	5.3%
\$35,000 - \$49,999	70,280	11.8%
\$50,000 - \$74,999	112,349	18.8%
\$75,000 - \$99,999	81,281	13.6%
\$100,000 - \$149,999	92,448	15.5%
\$150,000 - \$199,999	55,790	9.3%
\$200,000+	74,258	12.4%

Source: 2024 ESRI

Employment

2023 Average Annual Employment				
	Labor Force	Employment	Unemployment	Unemployment Rate
Hillsborough County	824,322	800,135	24,187	2.9%
Tampa City	222,850	216,007	6,843	3.1%
Plant City	21,297	20,696	601	2.8%
Temple Terrace	15,911	15,429	482	3.0%
Tampa-St. Petersburg-Clearwater MSA	1,692,288	1,641,660	50,628	3.0%
Florida	10,989,000	10,669,000	320,000	2.9%

Source: FL Department of Economic Opportunity, LAUS

Annual Average Wage			
	Hillsborough	Tampa/St. Petersburg/Clearwater MSA	Florida
2023 (prelims)	\$71,414	\$66,546	\$66,422
2022	\$68,183	\$56,446	\$63,762
2021	\$64,634	\$53,596	\$60,276

Source: U.S. Bureau of Labor Statistics

2023 Union Membership Tampa - St. Pete - Clearwater MSA		
	# of Members	% of Workforce
Private	23,733	1.90%
Public	20,805	12.70%
Total	44,538	3.10%

Source: UnionStats, Current Pop. Survey