

## **MISSION**

To advance a diversified local economy that is beneficial to all by attracting, expanding and retaining quality employers, a talented workforce and investment.

## **VISION**

We are a leading global business destination that welcomes everyone, cultivates top talent, promotes economic mobility, and is an ideal community to build a company's future.

## **VALUES**

### **AMBITION**

We strive to make our community the most economically competitive in the nation.

### **COLLABORATION**

We engage in teamwork.

### **RESULTS**

We hold ourselves accountable.

### **PRIDE**

We believe in our community.

### **INTEGRITY**

We do the right thing.

### **INCLUSIVITY**

We celebrate our diversity as our strength.